



Where the West Comes Alive!

POST OFFICE BOX 1648 ★ SALINAS, CA 93902
(800) 771-8807 ★ (831) 775-3100 ★ FAX (831) 757-5134
WWW.CARODEO.COM

September 29, 2022

Letter of Recommendation for **Ronnie L. Esparza**

To Whom It May Concern:

I am happy to present a letter of recommendation in regards to Ronnie L. Esparza.

He has been working with the Miss California Rodeo Committee since 2019. He volunteers his talent and expertise to photograph our event, the Miss California Rodeo Contest. As the contest progresses over 3 days, Ronnie takes pictures of the contestants with their horses, with family members, with the Rodeo's Executive Officers and with the contest's awards sponsors. Mr. Esparza has become our official committee photographer and will again this year take the official portrait of Miss California Rodeo Salinas 2022. This portrait and others pictures taken of the contest will advertise our next contest in July of 2023.

Mr. Esparza's technique and experience make it an enjoyable experience for the contestants to be photographed over the course of the contest. He has great ideas for individual and group shots. He always has the photos ready online for viewing in a quick and efficient manner. I might also add that ordering pictures has become a very easy task.

Sincerely,

Laurie M. LaVelle
Chair, Miss California Rodeo Contest
California Rodeo Salinas Director





Where the West Comes Alive!

JULY 21-24, 2022

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September 28, 2022

Re: California Rodeo Letter of Recommendation Ronnie Esparza
Photography

To Whom it May Concern,

Ronnie Esparza has been taking photographs at the California Rodeo for ten years, and most recently, the Miss California Rodeo Salinas contest, for the past 4 years. He is willing to do whatever he is asked, takes time out of his personal and professional schedule to volunteer to take photographs and he returns them to us in a timely fashion. He has been professional and courteous, and we look forward to working with him in the future.

Sincerely,

Mandy Linquist
Marketing Manager

